

# Core Capabilities

FLEXIBLE SOLUTIONS FOR ALL OF YOUR STAFFING NEEDS



## Get In Touch

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## Flexible Staffing Solutions

- Temporary
- Direct Hire
- Staff Augmentation
- Retained Search
- Recruitment Process Outsourcing (RPO)

## Areas of Expertise

- Account Service: Connectors. Networkers.
- Copywriting/Editing: Writers. Storytellers.
- Design: Crafters. Drafters.
- Marketing: Strategists. Managers.
- User Experience: Designers. Interfacers.
- Production: Specialists. Editors.
- Development: Developers. Programmers.
- Technology: AI Analysts. Managers.
- Executive Search: Leaders. Innovators.

## Classification & Certification

**WOSB**

**WBENC**

**NAICS:** 541890



## About Clutch

Clutch is a privately held, woman-owned organization headquartered in Philadelphia, Pa. We are a specialized staffing agency that provides clients with digital, media, marketing, and creative resources for freelance, temp-to-hire, and direct hire needs. We partner with organizations across the US, Canada, and the UK.

## Mission

Clutch is dedicated to empowering businesses with a dynamic array of digital, creative, media, and marketing talent. We're more than just staffing—we're your strategic partner in digital growth. Let our talent drive your business forward. Our flexible staffing solutions deliver significant cost savings to our clients, and the adaptability to align with their unique needs.

Contact us today to learn how we can help you succeed.

## Differentiators

We stand as the go-to choice for organizations seeking dependable, top-tier staffing alternatives, locally and across the nation. Our client-centric approach is consultative by design, allowing us to intimately understand our clients, their offerings, and their objectives. This knowledge enables us to provide tailor-made solutions, ensuring we consistently deliver the highest level of service and value.

## What We Stand For

**Service** - Providing the highest quality of service.

**Leadership** - Leading the industry by example.

**Excellence** - Providing excellent customer service.

**Collaboration** - Working with our clients and staff to ensure quality performance.

# Areas of Expertise

WE FOCUS ON FREELANCE, TEMP TO HIRE, DIRECT HIRE, AND RETAINED SEARCH

## Strategy & Account Service

Account Coordinator  
Account Director  
Account Executive (Agency)  
Account Manager  
Account Planner  
Brand Activation Specialist  
Brand Experience Manager  
Brand Manager  
Brand Strategist  
Business Development Manager  
Business Leadership Supervisor  
Competitive Intelligence Lead  
Engagement Manager  
Growth Architect/Analyst  
Innovation Strategist  
Pharmaceutical Account Manager  
Pharmaceutical Account Supervisor  
Product Led Growth Marketing Manager  
Strategic Partnerships Manager

## AI, Development & Automation

AI Content Systems Specialist  
AI Ethics Officer  
Artificial Interaction Designer  
AI Product Managers  
App Developer  
Artificial Intelligence (AI) Trainer  
Artificial Marketing Lead Architect  
Content Migration Specialist  
Creative Asset Automation Specialist  
Data Product Manager  
Front End Developer  
Full Stack Developer  
Gen. Engine Optimization Specialist  
Marketing Automation Specialist  
Personalization Engineer  
Quality Assurance Manager  
Shopify / E-commerce Developer  
Technical/Business Analyst  
Web Developer  
WordPress Web Developer

## Copy & Editing

ACD, Copy  
AI Content Trainer  
Content Strategist  
Copy Editor  
Copywriter (Jr to Mid)  
Copywriter (Senior)  
Group Copy Supervisor  
Internal Communications Writer  
Medical Editor  
Pharmaceutical Copywriter  
Pharmaceutical Proofreader  
Prompt Engineer  
Proofreader

## Media & Performance Marketing

Affiliate Marketing Manager  
Digital Acquisition Manager  
Digital Analyst/Strategist  
Digital Media Buyer/Planner  
Email Marketing Specialist  
Growth Marketing Manager  
Influencer Marketing Manager  
Integrated Media Manager  
Lifecycle Marketing Manager  
Marketing Manager/Analyst  
Media Buyer/Planner  
Paid Search Specialist  
PR Manager  
Programmatic Media Strategist  
Retention Marketing Specialist  
SEM/SEO Specialist

## Motion, Video & Immersive Media

3D Animator  
Audio/Video Specialist  
Augmented Reality / Virtual Reality  
Immersive Experience Designer  
Interactive Video Producer  
Live Stream Producer / Manager  
Motion Graphics Designer  
Podcast Manager  
Video Editor / Post-Production  
Videographer  
Virtual Production Specialist

## Design & Art Direction

Art Director (Jr to Mid)  
Art Director (Senior)  
Associate Creative Director  
Brand Designer  
Creative Director  
Design Systems Manager  
E-Learning Instructional Designer  
Email Designer/Developer  
Experiential Designer  
Graphic Designer / 3D Designer  
Interactive Designer  
Medical Illustrator  
Pharmaceutical Art Director  
Presentation Designer / Specialist

## User & Customer Experience

Accessibility Designer  
AI Voice UX Designer  
Chatbot Developers  
Conversation Designer  
CX Manager  
CX Designers  
CX Strategist  
Information Architect  
UX Researcher  
UX Strategist  
UI Designer  
UI Strategist

## Executive Leadership

Brand Officer  
Chief Executive Officer  
Chief Information Officer  
Client Relations Director  
Director of AI & Automation  
Executive Creative Director  
Executive Director of Finance  
Growth Strategy Lead  
Head of Experience  
Principal Designer  
Product & Technology Head  
VP of Operations