

Core Capabilities

FLEXIBLE SOLUTIONS FOR ALL OF YOUR STAFFING NEEDS



Get In Touch

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Flexible Staffing Solutions

- Temporary
- Direct Hire
- Staff Augmentation
- Retained Search
- Recruitment Process Outsourcing (RPO)

Areas of Expertise

- Account Service: Connectors. Networkers.
- Copywriting/Editing: Writers. Storytellers.
- Design: Crafters. Drafters.
- Marketing: Strategists. Managers.
- User Experience: Designers. Interfacers.
- Production: Specialists. Editors.
- Development: Developers. Programmers.
- Technology: AI Analysts. Managers.
- Executive Search: Leaders. Innovators.

Classification & Certification

WOSB

WBENC

NAICS: 541890

WBE: 1901912



About Clutch

Clutch is a privately held, woman-owned organization headquartered in Philadelphia, Pa. We are a specialized staffing agency that provides clients with digital, media, marketing, and creative resources for freelance, temp-to-hire, and direct hire needs. We partner with organizations across the US, Canada, and the UK.

Mission

Clutch is dedicated to empowering businesses with a dynamic array of digital, creative, media, and marketing talent. We're more than just staffing—we're your strategic partner in digital growth. Let our talent drive your business forward. Our flexible staffing solutions deliver significant cost savings to our clients, and the adaptability to align with their unique needs. Contact us today to learn how we can help you succeed.

Differentiators

We stand as the go-to choice for organizations seeking dependable, top-tier staffing alternatives, locally and across the nation. Our client-centric approach is consultative by design, allowing us to intimately understand our clients, their offerings, and their objectives. This knowledge enables us to provide tailor-made solutions, ensuring we consistently deliver the highest level of service and value.

What We Stand For

Service - Providing the highest quality of service.

Leadership - Leading the industry by example.

Excellence - Providing excellent customer service.

Collaboration - Working with our clients and staff to ensure quality performance.

Areas of Expertise

WE FOCUS ON FREELANCE, TEMP TO HIRE, DIRECT HIRE, AND RETAINED SEARCH

Strategy & Account Service

Account Coordinator
Account Director
Account Executive (Agency)
Account Manager
Account Planner
Brand Activation Specialist
Brand Experience Manager
Brand Manager
Brand Strategist
Business Development Manager
Business Leadership Supervisor
Competitive Intelligence Lead
Engagement Manager
Growth Architect/Analyst
Innovation Strategist
Pharmaceutical Account Manager
Pharmaceutical Account Supervisor
Product Led Growth Marketing Manager
Strategic Partnerships Manager

AI, Development & Automation

AI Content Systems Specialist
AI Ethics Officer
Artificial Interaction Designer
AI Product Managers
App Developer
Artificial Intelligence (AI) Trainer
Artificial Marketing Lead Architect
Content Migration Specialist
Creative Asset Automation Specialist
Data Product Manager
Front End Developer
Full Stack Developer
Gen. Engine Optimization Specialist
Marketing Automation Specialist
Personalization Engineer
Quality Assurance Manager
Shopify / E-commerce Developer
Technical/Business Analyst
Web Developer
WordPress Web Developer

Copy & Editing

ACD, Copy
AI Content Trainer
Content Strategist
Copy Editor
Copywriter (Jr to Mid)
Copywriter (Senior)
Group Copy Supervisor
Internal Communications Writer
Medical Editor
Pharmaceutical Copywriter
Pharmaceutical Proofreader
Prompt Engineer
Proofreader

Media & Performance Marketing

Affiliate Marketing Manager
Digital Acquisition Manager
Digital Analyst/Strategist
Digital Media Buyer/Planner
Email Marketing Specialist
Growth Marketing Manager
Influencer Marketing Manager
Integrated Media Manager
Lifecycle Marketing Manager
Marketing Manager/Analyst
Media Buyer/Planner
Paid Search Specialist
PR Manager
Programmatic Media Strategist
Retention Marketing Specialist
SEM/SEO Specialist

Motion, Video & Immersive Media

3D Animator
Audio/Video Specialist
Augmented Reality / Virtual Reality
Immersive Experience Designer
Interactive Video Producer
Live Stream Producer / Manager
Motion Graphics Designer
Podcast Manager
Video Editor / Post-Production
Videographer
Virtual Production Specialist

Design & Art Direction

Art Director (Jr to Mid)
Art Director (Senior)
Associate Creative Director
Brand Designer
Creative Director
Design Systems Manager
E-Learning Instructional Designer
Email Designer/Developer
Experiential Designer
Graphic Designer / 3D Designer
Interactive Designer
Medical Illustrator
Pharmaceutical Art Director
Presentation Designer / Specialist

User & Customer Experience

Accessibility Designer
AI Voice UX Designer
Chatbot Developers
Conversation Designer
CX Manager
CX Designers
CX Strategist
Information Architect
UX Researcher
UX Strategist
UI Designer
UI Strategist

Executive Leadership

Brand Officer
Chief Executive Officer
Chief Information Officer
Client Relations Director
Director of AI & Automation
Executive Creative Director
Executive Director of Finance
Growth Strategy Lead
Head of Experience
Principal Designer
Product & Technology Head
VP of Operations