

Core Capabilities

FLEXIBLE SOLUTIONS FOR ALL OF YOUR STAFFING NEEDS



Get In Touch

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Flexible Staffing Solutions

- Temporary
- Direct Hire
- Staff Augmentation
- Retained Search
- Recruitment Process Outsourcing (RPO)

Areas of Expertise

- Account Service: Connectors. Networkers.
- Copywriting/Editing: Writers. Storytellers.
- Design: Crafters. Drafters.
- Marketing: Strategists. Managers.
- User Experience: Designers. Interfacers.
- Production: Specialists. Editors.
- Development: Developers. Programmers.
- Project Management: Producers. Managers.
- Executive Search: Leaders. Innovators.

Classification & Certification

WOSB

WBENC

NAICS: 541890

WBE: 1901912



About Clutch

Clutch is a privately held, woman-owned organization headquartered in Philadelphia, Pa. We are a specialized staffing agency that provides clients with digital, media, marketing, and creative resources for freelance, temp-to-hire, and direct hire needs. We partner with organizations across the US, Canada, and the UK.

Mission

Clutch is dedicated to empowering businesses with a dynamic array of digital, creative, media, and marketing talent. We're more than just staffing—we're your strategic partner in digital growth. Let our talent drive your business forward. Our flexible staffing solutions deliver significant cost savings to our clients, and the adaptability to align with their unique needs. Contact us today to learn how we can help you succeed.

Differentiators

We stand as the go-to choice for organizations seeking dependable, top-tier staffing alternatives, locally and across the nation. Our client-centric approach is consultative by design, allowing us to intimately understand our clients, their offerings, and their objectives. This knowledge enables us to provide tailor-made solutions, ensuring we consistently deliver the highest level of service and value.

What We Stand For

Service - Providing the highest quality of service.

Leadership - Leading the industry by example.

Excellence - Providing excellent customer service.

Collaboration - Working with our clients and staff to ensure quality performance.

Areas of Expertise

WE SPECIALIZE IN OVER 100 DIGITAL, CREATIVE & MARKETING POSITIONS

Account Service

Business Leadership Supervisor
Business Development Manager
Pharmaceutical Account Supervisor
Pharmaceutical Account Manager
Account Director
Account Executive (Agency)
Account Manager
Account Coordinator
Account Planner

Copywriting/Editing

Group Copy Supervisor
ACD, Copy
Pharmaceutical Copywriter
Copywriter (Senior)
Copywriter (Jr to Mid)
Content Writer
Copy Editor
Internal Communications Writer
Medical Editor
Proofreader

Design/Art Direction

Creative Director
Associate Creative Director
Art Director (Senior)
Art Director (Jr to Mid)
E-Learning Instructional Designer
Email Designer/Developer
Interactive Designer
Graphic Designer (Senior)
Graphic Designer (Jr to Mid)
3D Artist
Medical Illustrator
Presentation Designer / Specialist

Motion/Video

Animator
Audio/Video Specialist
Augmented Reality / Virtual Reality
Motion Graphics Designer
Podcast Manager
Video Editor / Post-Production
Videographer

Media

Ad Ops Specialist
Digital Media Buyer
Digital Media Planner
Digital Media Specialist
Integrated Media
Manager/Planner
Paid Search Specialist
Pay-Per-Click Manager
Programmatic Media
Strategist
Traditional Media Buyer
Traditional Media Planner

User Experience

Creative Experience Manager
Information Architect
Product Manager
User Experience Researcher
User Experience Strategist
User Experience Writer
User Interface Designer

Development

App Developer
Content Migration Specialist
Director of Web Development
Web Developer
WordPress Web Developer
Business Analyst
Front End Developer
Full Stack Developer
Quality Assurance Manager
Shopify /E-commerce Developer
Technical Analyst

Production

Digital Production Artist
Photo Editor
Photographer
Pre-Press Specialist
Print Production Artist
Interactive Producer
Production Manager
Production Coordinator

Marketing

Brand Activation Specialist
Brand Manager
Brand Strategist
Community Manager
Content Manager
Content Strategist
Digital Analyst
Digital Strategist
Email Marketing Specialist
Influencer Marketing Manager
Marketing Manager
Marketing Analyst
Marketing Coordinator
Performance Marketing Manager
PR Manager
SEM Specialist
SEO Specialist
Social Media Manager / Specialist

Project Management

Director of Project Management
Project Manager
Design Director
Creative Services Manager
Creative Services Coordinator
Studio Manager
Studio Coordinator
Submissions Coordinator
Traffic Manager
Traffic Coordinator

Executive Positions

Chief Creative Officer
Chief Development Officer
Chief Executive Officer
Chief Experience Officer
Chief Marketing Officer
Chief Operating Officer
Chief Strategy Officer
Director of Client Services
Executive Creative Director
Executive Director of Client Services
& Many More