

Core Capabilities

FLEXIBLE SOLUTIONS FOR ALL OF YOUR STAFFING NEEDS

About Clutch

Clutch is a privately held, woman-owned and operated organization headquartered in Philadelphia, PA.

We are a specialized staffing agency that provides advertising, digital, marketing and creative resources to clients looking for freelance, temp to hire and direct hire staffing assistance.

We have the ability to support organizations across the U.S., Canada and UK.

Clutch Snapshot

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Flexible Staffing Solutions

- Advertising
- Digital
- Creative
- Marketing

Service Offerings

- Freelance/Contract
- Temp to Hire
- Direct Hire
- Retained Search

Classification & Certification

WOSB

WBENC

NAICS: 541890

WBE: 1901912



Mission

It is our long-term goal to become THE preferred creative staffing solution for organizations nationwide. Our firm is not interested in simply producing a one-time service; we believe in creating a long-term relationship. It is becoming increasingly more difficult for organizations to identify Advertising and Marketing professionals and there is a greater need for the existence of an efficient network that will enable decision-makers to have access to these individuals.

Areas of Expertise

- **Account Service** - Connectors. Networkers.
- **Copywriting/Editing** - Writers. Storytellers.
- **Design** - Crafters. Drafters.
- **Marketing** - Strategists. Managers.
- **User Experience** - Designers. Interfacers.
- **Production** - Specialists. Editors.
- **Motion** - Animators. Designers.
- **Development** - Developers. Programmers.
- **Project Management** - Producers. Managers.
- **Executive Search** - Leaders. Innovators.

Differentiators

We love what we do and it shows. Each interaction is an opportunity to show you what we can do. We're deeply invested in the clients with whom we work—understanding each client, their market, culture and the capabilities of the people who will thrive there. Our success is measured by the impact we have on driving your business forward.

What We Stand For

Service - Providing the highest quality of service.

Leadership - Leading the industry by example.

Excellence - Providing excellent customer service.

Collaboration - Working with our clients and staff to ensure quality performance.

Areas of Expertise

WE SPECIALIZE IN OVER 100 DIGITAL, CREATIVE
& MARKETING POSITIONS



Locations

Philadelphia, PA
Boston, MA
New York, NY
Chicago, IL
Miami, FL
Detroit, MI
San Francisco, CA
Toronto, Canada

Flexible Staffing Solutions

Freelance/Contract
Temp to hire
Direct hire
Executive Search
Managed Services

Contact

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clutch | Creative

Account Service

Account Coordinator
Account Director
Account Executive (Agency)
Account Manager
Business Development Manager
Account Planner

Copywriting/Editing

Copy Editor
Proofreader
Copywriter (Jr to Mid)
Translator
Copywriter (Senior)

Design/Art Direction

3D Artist/Illustrator
Graphic Designer (Jr to Mid)
Graphic Designer (Senior)
Art Director (Jr to Mid)
Infographic Designer
Art Director (Senior)
Presentation Designer / Specialist
Creative Director
Typographer
Associate Creative Director

Marketing

Brand Manager
Media Buyer/Planner
Brand Strategist
Content Manager
Content Strategist
PR Coordinator/PR Manager
Digital Strategist
Production Coordinator
Traffic Manager
Marketing Manager
Marketing Analyst
SEM Specialist
SEO Specialist
Marketing Coordinator
Social Media Manager / Specialist

User Experience

Game Designer User Interface (UI)
Designer
Information Architect (IA)
User Experience (UX) Specialist

Motion/Video

Animator
Augmented Reality / Virtual Reality
Motion Graphics Designer
Video Editor / Post-Production
Multimedia Designer
Videographer

Development

Business Analyst
Quality Assurance Manager
Developer (Applications)
Quality Assurance Tester
Developer (UI / Front-End)

Production

Production Artist
Desktop Publisher
Digital Imager
Photographer
Mock-Up Artist
Pre-Press Specialist
Photo Editor
Photo Retoucher

Project Management

Creative Services Coordinator
Production Coordinator
Production Manager / Director
Creative Services Manager
Project Manager
Design Director / Manager
Studio Coordinator
Studio Manager / Director
Interactive Producer
Traffic Coordinator
Traffic Manager

Executive Positions

Executive Creative Director
Director of Strategy
Chief Marketing Officer
Director of Interactive
Chief Development Officer
Chief Creative Officer
Chief Strategy Officer
Executive Director of Client Services
Director of Client Services
& Many More