

# Core Capabilities

FLEXIBLE SOLUTIONS FOR ALL OF YOUR STAFFING NEEDS

## About Clutch

Clutch is a privately held, woman-owned and operated organization headquartered in Philadelphia, PA.

We are a specialized staffing agency that provides advertising, digital, marketing and creative resources to clients looking for freelance, temp to hire and direct hire staffing assistance.

We have the ability to support organizations across the U.S., Canada and UK.

## Clutch Snapshot

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## Flexible Staffing Solutions

- Advertising
- Digital
- Creative
- Marketing

## Service Offerings

- Freelance/Contract
- Temp to Hire
- Direct Hire
- Retained Search

## Classification & Certification

WOSB

WBENC

NAICS: 541890

WBE: 1901912



## Mission

It is our long-term goal to become THE preferred creative staffing solution for organizations nationwide. Our firm is not interested in simply producing a one-time service; we believe in creating a long-term relationship. It is becoming increasingly more difficult for organizations to identify Advertising and Marketing professionals and there is a greater need for the existence of an efficient network that will enable decision-makers to have access to these individuals.

## Areas of Expertise

- **Account Service** - Connectors. Networkers.
- **Copywriting/Editing** - Writers. Storytellers.
- **Design** - Crafters. Drafters.
- **Marketing** - Strategists. Managers.
- **User Experience** - Designers. Interfacers.
- **Production** - Specialists. Editors.
- **Motion** - Animators. Designers.
- **Development** - Developers. Programmers.
- **Project Management** - Producers. Managers.
- **Executive Search** - Leaders. Innovators.

## Differentiators

We love what we do and it shows. Each interaction is an opportunity to show you what we can do. We're deeply invested in the clients with whom we work—understanding each client, their market, culture and the capabilities of the people who will thrive there. Our success is measured by the impact we have on driving your business forward.

## What We Stand For

**Service** - Providing the highest quality of service.

**Leadership** - Leading the industry by example.

**Excellence** - Providing excellent customer service.

**Collaboration** - Working with our clients and staff to ensure quality performance.